



1. 2 Main Reasons for Failure:

Lack a _____. Lack a _____ to carry it out.

2. GREAT Business Aviators are:

✈ _____ to achieving greater results.

✈ _____ to new ideas.

✈ _____ to take immediate action.

3. How can we be Greater?

4. 3 Priority Goals:

5. The GOAL Formula:

G - _____

R - _____

E - _____

A - _____

T - _____



6. The COST to show Appreciation is: \$ _____

7. The RETURN on Appreciation is: _____

8. Dynamic Communication – B.E.C.

B - _____

E - _____

C - _____

9. Additional Notes:
